

MARK

MARK ALAN RETZLOFF

FIND ME ON FACEBOOK

FOLLOW ME ON TWITTER @MARKRETZLOFF

STALK ME AT WWW.MARKRETZLOFF.COM

I'M A DESIGNER. I CREATE UNIQUE SOLUTIONS FOR UNIQUE PROBLEMS. I AM A PIXEL PUSHER, A BIG PICTURE PLANNER AND A STRATEGIC SIMPLIFIER. ...AND I CAN BE RANDOM. POPSICLES.

REFERENCES

In working with Mark, we have thrown every challenge you can imagine at him, and he has done nothing but amaze and astound time and time again. He finds ways to make things work within budget that we never even imagined we could do. He's taken impossible time lines and not simply gotten the job done, but created award-winning work.

BILL STREGER
Founder & Pastor,
Kaleo Church

Mark is wicked smart and talented. I trust and love, not just Mark's skills, but his character as well. Whatever kind of organization you run, it will be better with Mark around. Period.

JOEL BURDEAUX
Founder & Pastor,
Basilica Community

He is the best graphic designer I know personally. His vast range of style clearly exhibits his ability to listen to and understand a client's vision then deliver stunning quality within those parameters. He will prove to be an invaluable member of any team.

SAM HERNANDEZ
Director of Production Services,
Cornerstone Fellowship

OCCUPATIONAL EXPERIENCE

FREELANCE CREATIVE
June 2002–Present

- » Consulted more than 30 businesses and ministries in the area of communications, marketing and brand management

LEAD GRAPHIC DESIGNER
Cornerstone Fellowship, Livermore, CA
October 2007 - Present

- » Provided art direction for worship gatherings, set design, video production, web design, print collateral and interior décor

COMMUNICATIONS DIRECTOR
Kaleo Church, Houston, TX
July 2004–October 2007

- » Developed brand architecture including logo, collateral pieces, website and copy writing

ASSOC. DIR. OF STUDENT MINISTRIES
St. Mark Lutheran Church, Houston, TX
January 2002- July 2004

- » Created and implemented marketing strategies including website design and development, video production and print collateral

SKILL SET

PRINT DESIGN & PRODUCTION

- » Photoshop
- » Illustrator
- » InDesign
- » Acrobat
- » Color Management

WEB DEVELOPMENT

- » Dreamweaver
- » Fireworks
- » Flash
- » BBedit
- » CSSedit
- » XHTML, CSS

MISC.

- » Audio Recording
- » Music Composition
- » Brainstorming
- » Adaptability
- » Magic