



# CREATIVE RETAINER PROGRAM

CREATIVE SOLUTIONS THAT AMPLIFY THE VOICE OF PASTORS TO PUSH THE GOSPEL FORWARD LIKE NEVER BEFORE.

## ABOUT THE CREATIVE RETAINER PROGRAM

The Creative Retainer Program is a smart solution for growing churches. This program frees up pastors and ministry leaders to focus on ministry. Our creative solutions amplify the voice of pastors helping them to push the gospel forward like never before.

## WHAT EXACTLY IS THE CREATIVE RETAINER PROGRAM?

This program provides your ministry the benefits of in-house creatives, designers and developers without the added expense of hiring extra employees.

This cost effective solution is the perfect balance between low cost creative solutions and high-end design. By participating in the retainer program, churches save money on hardware, software, office space, benefits, bonuses and more.

Enrolling in the program secures discount pricing and availability. Terms are offered in 3 or 6 month increments. For a limited time, a 1 month trial period is available to all new clients.

## HOW DOES IT WORK?

Once a client has enrolled in the program they can start submitting projects right away. Once a project is submitted, your project manager will make contact, ask necessary questions to fully understand the project and give an estimate and timeline for the project. From here, each project follows a similar course. Sketching and wire framing, mock ups, revisions and final artwork.

## HOW DO CREDITS WORK?

Each client buys a set amount of monthly credits. Each project is assigned a credit value. As projects are submitted, credits are deducted from the monthly balance. Unused credits DO NOT rollover to the next month.

When your project requires more than one piece of collateral, you save.

**EXAMPLE:** Your church is launching a new message series next month. You need postcards, a poster and a web banner to build interest.

Postcards, posters and web banners are worth 3 credits each when purchased a la carte, for a total of 9 credits. When purchasing as a bundle, you save 4 credits. (see sample price sheet for more examples)

## WHAT IF I DON'T HAVE ENOUGH CREDITS?

Top-Off credits may be purchased at any time to help get projects done.

## HOW DO I COMMUNICATE WHAT I NEED TO THE DESIGNER?

Each church is assigned a project manager. Your project manager is the person your contact for everything. Project managers are available via:

- » Email
- » Skype (Video Chat, by appointment)
- » Basecamp (Online project management system)

We maintain regular business hours (9am - 5pm CST Mon -Fri Excluding Holidays) as well as "After-Hours" support for an additional charge.

## HOW FAST CAN I GET WORK DONE?

Every project is different. Once a project is submitted, your project manager will make contact, ask necessary questions to fully understand the project and give an estimate and timeline for the project. The pace of the project is largely dependent on the scale of the project and monthly credits available.

If projects are needed sooner than the estimated timeline rush fees will be applied.

## IS THIS PROGRAM EXCLUSIVELY FOR CHRISTIAN ORGANIZATIONS?

Yes. Our heart is to help ministries push the gospel forward. Our goal is to take the stress, confusion and cost out of making the Good News relevant and engaging in a media driven culture.



# SAMPLE PRICE LIST

## CREDIT PACKAGES

20 credits/month (5 credits/week)	\$32/credit
40 credits/month (10 credits/week)	\$30/credit
80 credits/month (20 credits/week)	\$28/credit

## A LA CARTE

POSTCARDS	3
HALF SHEETS	3
BRINGVITES	3
POSTERS	3
WEB BANNER	3
SLIDES	3
BOOKLET	3 +1/spread
PRESENTATION THEME	5
KEYNOTE THEME	5
HTML EMAIL TEMPLATE	5
WEBSITE (WORDPRESS)	45
BLOG (WORDPRESS)	35
VINYL BANNER	4
MEETING 1HR	1
TOP OFF CREDITS	\$35/credit

## BUNDLE PRICING

	Discount	A la Carte
<b>TALL</b>		
Presentation Theme	5	5
Postcard	3	3
Web Banner	1	3
Slide	1	3

TOTAL ESTIMATE 10 14  
**SAVINGS UP TO \$128**

### GRANDE

Presentation Theme	5	5
Postcard	3	3
Poster	1	3
Web Banner	1	3
Slide	1	3
Booklet (6 spreads)	9	9

TOTAL ESTIMATE 20 26  
**SAVINGS UP TO \$192**

### VENTI

Presentation Theme	5	5
Postcard	3	3
Poster	1	3
Web Banner	1	3
Slide	1	3
Booklet (6 spreads)	9	9
HTML Template	4	5
Vinyl Banner	3	4

TOTAL ESTIMATE 27 35  
**SAVINGS UP TO \$256**